

Sii offers following suite of solutions as part SiiDSS -Digital Signage Solution:

STAND-ALONE SOLUTION:

This is an entry level, Single-PC-based solution allowing you to deploy your own stand-alone display for internal communications, dynamic messaging and other similar applications. This is ideal for applications where frequent content changes are not required. The Player and the Manager software reside on the same PC which is connected to a LCD / Plasma Display. You can create playlists based on the local media files. Any new content can be imported using media like CDs, Floppies, DVDs, etc and these can be added to the playlist. The user interface is extremely simple and can be learnt with minimal effort. The Store Manager / Local Operator can add and delete files to a playlist from a Media Database library whenever required and create these new loops. You can create unlimited number of loops and these loops can be individually scheduled to play at a future time and date.

LAN SOLUTION

The LAN Solution consists of the Manager Software on a Network PC, and Remote Player Software, which is loaded on the Player PCs. These Player PCs communicate with the Manager PC over a regular LAN Network including Wireless LAN. Single Manager Software can control unlimited number of Player PCs on that network. The LAN Solution allows you to set-up a Local Area Network (LAN) based solution allowing you to deploy your own private network for internal corporate communications, dynamic messaging and other similar applications.

The LAN Manager Software allows you to import creative using standard multimedia file formats, assemble playlists for each location and distribute this content to the individual displays. It allows you to add and delete content on a real-time basis. Ideal for applications in Corporate Communications, Banks, Educational institutions, Trade Shows, Conference Venues, Hospitals and other small localized networks.

Salient Features of this solution are:

- ✓ Allows unattended playback with no local user intervention required.
- ✓ Play industry-standard graphics and video files like Flash, MPEGs, AVIs
- ✓ Individual displays can be customized to show relevant content.
- ✓ Schedule Content and playlists for a future date and time.
- ✓ Change Information on Scrolling Tickers instantaneously.

ENTERPRISE SOLUTION

The ENTERPRISE Solution consists of the Manager Software, which resides on a Server Class PC in a Network Operations Center. This Manager Software sends media files and instructions to a remote FTP Server using any available Internet Connection. The Remote Player Software resides on Player PCs in remote locations, which connect to the FTP Server at regular intervals and download updated instructions and new media files. The FTP Server can be any normal third-party Internet / VPN –based FTP server where you can create users and secure passwords for each remote player or a group.

The key components of Enterprise Solution are:

Enterprise Manager:

- Runs typically on a Server-Class Machine at a central Network Operations Center
- Configure Players into groups for easy management
- Import Media Files, 'Preview' and assign to 'Owners/Customers'
- Create customized playlists for each player or a group
- Assign time and date based Schedules for each playlist
- Distribute Media Files and Play-back instructions to FTP Server
- Receive Log Files; 'OK' status and other information back from Remote Players
- Robust and Scaleable as your network grows

FTP Server

- Secure Remote-based Server – Push and Pull Technology
- Rent space form third-party ISPs
- Unique login for each player or a group
- 'Error-checking' after download & Play confirmation
- Purge Media Files after confirmed distribution to Remote Players

Remote Player Software

- Runs on standard desktop/Small Form Factor PCs
- Unattended playback from local drive media assets
- 'Pull' media files and play back instructions from FTP server
- 'Push' log files and 'Proof-of-Run' Files to FTP server
- Connect 'as-and-when' required on pre-defined time intervals
- Auto-Shut down, scheduled 'Black-Outs', Full-Screen Play mode

High Definition Display:

Examples include LCD monitor, Power Display, Projectors, The choice depends on size, viewing distance, ambient light, etc.

Data Communication:

The display can be connected to any FTP Server through Data Communication line which can be wireless, broadband, or VPN.