

Software International Announces the Acquisition of eCRM Labs Inc.

Thursday September 1, 7:00 am ET

SOMERSET, N.J., Sept. 1, 2005 (PRIMEZONE) -- Software International, Inc. (Other OTC: [SWII.PK - News](#)), an innovative provider of application development services and information technology (IT) consulting, today announced the acquisition of eCRM Labs Inc., an Iselin, NJ IT Consulting and Data engineering company with core practices in Data Warehousing and Business Intelligence Solutions.

Sat Karakoti, Software International's VP of Operations, stated, "eCRM Labs brings business expertise and depth in business intelligence and analytic applications to complement Sii's deep technical skills in "big-data" environments. As a result, Sii has enhanced its ability to offer consulting services that help companies collect, organize, and distribute high-volume or complex data." Sat further added, "The acquisition of eCRM Labs is expected to be financially accretive immediately. In a \$7.8 billion North American BI/DW project-based services market, eCRM Labs has already witnessed more than 100% revenue growth and has always been profitable since the inception."

"The merger of our two organizations is good for our current and future customers, partners, employees, and shareholders," said Sudhakar Reddy, eCRM Labs President. "Our value proposition is stronger, creating a win-win for all parties. We have trumped our competition by offering the best technical depth and business expertise in the industry backed up by a large and experienced IT team."

About eCRM Labs, Inc. and Software International, Inc.

eCRM Labs

Utilizes Data Warehousing and Business Intelligence as a strategic tool to help clients win more customers, develop new products, lower costs, increase revenues and hence gain a competitive edge. We implement high-performance Data warehousing and Business Intelligence solutions that transform vast and complex data assets into actionable business information that increases overall enterprise productivity for a more powerful, competitive enterprise.

Software International, Inc.

Founded in 1997, Software International, Inc. provides IT consulting and application development services (ADS) to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries. This full range of on site, off site and offshore services, core products in financial equity research and legal case management, with separate practices in staffing, outsourcing, resolution and advanced technology services, also serves as a hosting ground to alliances and consortium groups seeking assistance, guidance and advice in the development and deployment of IT services and solutions. For more information, visit Software International's web site at <http://www.softwareintl.com>.

Securities Exchange Act of 1934

This release is comprised of inter-related information that must be interpreted in the context of all the information provided; accordingly, care should be exercised not to consider portions of this release out of context. This release is provided in compliance with Commission Regulation FD and contains certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21B of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumption or future events or performance are not statements of historical fact and may be "forward-looking statements." Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking

statements in this action may be identified through the use of words such as "expects", "will", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. Such statements reflect the current views of Software International, Inc. with respect to future events and are subject to certain assumptions, including those described in this release. Should one or more of the underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed or expected. Software International, Inc. does not intend to update these forward-looking statements prior to announcement of quarterly or annual results.

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