

Software International Signs Agreement With Fleetwood Enterprises, Inc.

Monday August 9, 2004 8:00 am ET

SOMERSET, NJ--(MARKET WIRE)--Aug 9, 2004 -- Software International, Inc. (Other OTC:[SWII.PK - News](#)), an innovative provider of application development services and information technology (IT) consulting, today announced that it has entered into an agreement with California-based Fleetwood Enterprises, Inc., a leading manufacturer of a full range of recreational vehicles, including motor homes to travel, and a manufacturer, retailer and financier of manufactured housing.

Under the terms of the agreement, Software International will design and implement a new Intranet Portal for the company. The enhanced portal will enable various departments to perform their own content management and allow the information technology (IT) department to easily modify the look and feel of the portal to parallel Fleetwood's positioning within the marketplace. According to Software International's CTO Ninad Panse, the project, which is expected to commence August 9, 2004, has a short timeline and will include a tightly integrated technical team of Fleetwood and Software International personnel.

"We believe this agreement presents significant opportunities for our company with the Fleetwood organization," commented Software International Chairman Suneel Sawant. "Our 80/20 development model is an efficient, cost-effective method to bring a project in on time and on budget. It combines all of our methodologies, while taking advantage of both onshore and offshore development models."

Sawant went on to note that Software International's 80/20 model is a novel development approach within the software industry and is utilized for full-lifecycle development projects or specific modular services that require the development or availability of a Software Requirement Specification before moving into production. The 80/20 model generally has 20 percent of the initial project work done at the client's facility, which includes application definition, the development of a functional specification and technology assessment. Eighty percent of the development is done at Software International's New Jersey facility or outsourced overseas.

About Fleetwood Enterprises

Fleetwood Enterprises, Inc., a Fortune 1000 company headquartered in Riverside, Calif., is a leading manufacturer of a full range of recreational vehicles from motor homes to travel and folding trailers, and is a vertically integrated manufacturer, retailer and financier of manufactured housing. The Company is dedicated to providing quality, innovative products that offer high value to our customers. Fleetwood operates facilities strategically located throughout the nation, including recreational vehicle and manufactured housing plants, retail home centers, and supply subsidiary plants. For more information, visit the Company's website at www.fleetwood.com.

About Software International, Inc.

Founded in 1997, Software International, Inc. provides IT consulting and application development services (ADS) to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries. This full range of on site, off site and offshore services, core products in financial equity research and legal case management, with separate practices in staffing, outsourcing, resolution and advanced technology services, also serves as a hosting ground to alliances and consortium groups seeking assistance, guidance and advice in the development and deployment of IT services and solutions. For more information, visit Software International's web site at www.softwareintl.com.

Securities Exchange Act of 1934

This release is comprised of inter-related information that must be interpreted in the context of all the information provided; accordingly, care should be exercised not to consider portions of this release out of context. This release is provided in compliance with Commission Regulation FD and contains certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21B of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumption or future events or performance are not statements of historical fact and may be "forward-looking statements." Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in this action may be identified through the use of words such as "expects," "will," "anticipates," "estimates," "believes," or statements indicating certain actions "may," "could," or "might" occur. Such statements reflect the current views of Software International, Inc. with respect to future events and are subject to certain assumptions, including those described in this release. Should one or more of the underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed or expected. Software International, Inc. does not intend to update these forward-looking statements prior to announcement of quarterly or annual results.

Contact:

Financial/Investor/Media Contacts:
Marty Tullio or Mark Tullio
McCloud Communications, LLC
949.566.9860
marty@McCloudCommunications.com
mark@McCloudCommunications.com

Company Contact:
Phyllis Ditta
Software International Inc.
732.302.9001 x 31
phyllis@softwareintl.com

Source: Software International